

TOWN

IDE'S SOCIAL SCENE

Each week, we'll spotlight the social scene on the Northside by capturing the variety and glamour of the area's charity, cultural and

The Pink Affair

About 300 people recently attended the Pink Affair, raising at least \$73,000 for the Susan G. Komen Foundation. The event was hosted by the Zeta Tau Alpha North Fulton Link Alumnae Chapter at the Metropolitan Club. All of this year's donations go to Turning Point Women's Health Care, a nonprofit organization that provides rehabilitation and wellness programs for women with breast cancer.

Moby Carney of the syndicated radio show "Moby in the Morning" was the emcee and auctioneer for the event, and DJ Greg Talmadge of Eagle 106.7 FM provided music.

Partygoers were abuzz over the event's fun auction items, which included participation in an episode of the reality TV show "Extreme Makeover Home Edition," which raised

\$5,100; four tickets to see "Oprah" (\$5,100); and tickets to "Live with Regis and Kelly" (\$4,200).

Country singer John Berry will perform at a barbecue dinner for 20 served at the home of the highest bidder, who paid \$5,800. In addition, the Re/Max of Georgia Associate Advisory Council presented a check for \$14,850 for the cause.

Sociable notables in attendance included Turning Point director Jill Binkley; Amanda Marsden and Erin Justen of the Susan G. Komen for the Cure Atlanta affiliate; and Zera Wilson of Re/Max of Georgia.

The Zeta Tau Alpha North Fulton Link Alumnae Chapter is 33 members strong. It started the Pink Affair six years ago when three members were diagnosed with cancer within six months of each other.



Julie Cox (left) and Beverly Winborne, both of Atlanta, crack up while conversing at the Pink Affair. The event, hosted by Zeta Tau Alpha North Fulton Link Alumnae Chapter, raised at least \$73,000 for the Susan G. Komen Foundation's fight against cancer.



Bob and Mary Bahrle of Alpharetta take a spin on the dance floor at the Metropolitan Club in Alpharetta, where a Pink Affair was held.



Jackie Pritchard (left) of Cumming and Maxine Lamb of Gainesville check out auction items. Lucky bidders won tickets to "Oprah" and a chance to be on "Extreme Makeover Home Edition."



Neal Brennan of Roswell trolls for donations while conducting his not-so-subtle campaign to recruit players for heads or tails.



Stephanie Beard (left) of Duluth and Cathy Vanvreda of Roswell enjoy the evening's festivities, which included cocktails, dinner, auctions and games.



Jill Binkley, director of Turning Point Women's Health Care — the designated recipient for funds raised at this year's event — talks with nurse Mary Johnson of Georgia Cancer Specialists.

Photos by JESSICA MCGOWAN / Special