

Pretty in Pink

Fund-raising ball even had the King



A perfectly pink composition is poured for a guest.



Liz and Chandler Greene take a spin.



"Elvis" is in the building: Impersonator **Mark Pitt** drapes a custom-made scarf around an excited **Stephanie Powell** at The Pink Affair fund-raiser. The event at the Metropolitan Club in Alpharetta raised an estimated \$50,000 to \$60,000 for charities, including Susan B. Komen for the Cure Greater Atlanta, TurningPoint Women's Healthcare and the Zeta Tau Alpha Foundation.

"Pretty in pink" could have been the buzz phrase at the annual Pink Affair at the Metropolitan Club in Alpharetta.

About 300 people attended the soiree hosted by the North Fulton Link alumnae chapter of Zeta Tau Alpha sorority to benefit Susan G. Komen for the Cure Greater Atlanta, TurningPoint Women's Healthcare and the Zeta Tau Alpha Foundation. They were treated to a dinner buffet of carved beef and pork and a Tex-Mex Southwestern bar to create their own tacos and burritos. Chocolate and caramel fountains with strawberries and creme puffs added a sweetness to the evening.

Guests were expecting the silent auction — and the live auction led by emcee and radio personality "Moby" — but they had no idea that "Elvis" would stop by. Local entertainer Mark "Elvis" Pitt brought along about 100 custom-made scarves with pink ribbon designs

and placed them around the necks of women in the audience as he sang and performed in pure Elvis fashion.

The evening raised an estimated \$50,000 to \$60,000 for the charities, a total greatly boosted by such auction items as the signature pink quilt made by North Fulton Link president Kathy Smith, a guitar signed by several high-profile country music singers, tickets to see "Live with Regis and Kelly," a live, in-home concert by John Berry, and South African hunting and photography safaris.

Among the "sociable notables" for the night were Greg Talmadge of Kicks 101.5 FM, and poet Linda Ellis, who wrote and read "A Toast to the Women in Pink" specifically for the evening.

— Leslie Scurry, for the Journal-Constitution



At The Pink Affair fund-raiser, **Shelba Cox** (right) with friends during the silent auction.



Photos by ALISON CHURCH / Special

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